



REPORT

Training session – Piloting the modules for trainers/youth leaders/volunteers

Activity O1/A3

The training session was jointly planned, prepared and implemented in Romania by the two partner organizations, MAIA Association and ACE-ES RO.

Following the recruitment process, conducted in July, the meeting with trainers, youth leaders and volunteers was held on 10 August 2017, at the Ingenious Hub Office space (one of our partners) - Bucharest. Duration of the activity – 4 hours.

Participants – a total number of nine experts attended the event + 2 facilitators (1 from ACE-ES RO and 1 from MAIA):

No.	Organization	Number of participants	Comments
1.	ACE-ES Romania	4	- 2 trainers - 2 volunteers
2.	MAIA	3	- 2 trainers - 1 volunteer
3.	”Liderii secolului XXI” Association	1	- 1 youth worker
4.	”Sf. Stefan” Association	1	- 1 youth worker

Viorica Ghinea (ACE-ES RO) gave a presentation of the Re-Engage project, which was followed by a presentation of the modules delivered by Elena Oncia (MAIA Association).

The participants had received by email the modules of training packs having the opportunity to study&analyze the modules in advance so that they could exchange thoughts and offer relevant suggestions/recommendations to the project team. The modules were evaluated based on a couple of criteria:

- clarity of the material,
- attractive exercises,
- practical characters,
- logical structure of each module,
- any other criterion the reviewer may suggest.

Here is an overview of participants' opinions:

I. Make the best of yourself

Module 1 Me, myself and I

- appreciated for its flexibility (it can be adjusted to various age groups), interactivity and innovative character;

Recommendation: *the module should include coaching information for youth*

Module 2 Me as a brand

- it was underlined that a blog or (particularly) a vlog would be useful for building one's personal brand, as a business idea or a tool for self-promotion;

Recommendation: *include a portrait / various portraits of the ideal employee, in accordance with the market demands; the image of the "ideal employee" should be based on the reference in the field;*

Module 3 – Social media for personal brand

Recommendation: the modules should include examples of social media profiles (people that make a living on social media, journalists that have switched to social media, freelancers that have built a personal profile, etc).

Module 4 – Social media for networking

Recommendations: as far as Romania is concerned, Tweeter is not relevant; people seldom use it; Facebook is definitely the preferred tool.

Module 5 – *NLP – how to improve communication and personal development*

Recommendations: vulnerable youth generally lack role models; NLP techniques should preferably be used by advisors.

II. Be an entrepreneur

Module 1–*Starting a business*

The games and exercises were appreciated for their interactivity.

Module II – *Creating your business model*

Recommendations: the definition of the entrepreneurship should be revised, so that it does not have any reminiscence of political entrepreneurship; the business model should be simplified.

Module III – *The business management*

Recommendation: the team management should be addressed more thoroughly;

Module IV – *Marketing*

Recommendation: the module should stress success stories and functional strategies.

Module V – *Financing your business*

Recommendation: the modules were generally considered a bit complicated for NEETS; it should include more examples; the order of chapters should be altered: chapter 6 should precede chapter 5.

General comments: the modules should be consistent with regard to terminology (for example: the definition of entrepreneurship should be the same in all modules)